

THE POWER OF RECYCLED ALUMINUM

After enjoying your ice-cold soda, the smartest thing you can do for the economy and planet is properly recycle the aluminum. Here's what makes Element #13 so precious and powerful.

Recycling aluminum saves about

90% of the energy it takes to make new aluminum





Americans send more than \$700 M worth of aluminum cans to landfills each year



105,784 ALUMINUM CANS ARE RECYCLED EACH MINUTE

with a recycling rate of **nearly 50%**







RECYCLED VALUE OF ONE METRIC TON (2,000 LBS)





Sources:

https://www.aluminum.org/aluminum-can-advantage https://www.aluminum.org/industries/production/recycling https://earth911.com/recycling-guide/how-to-recycle-aluminum-cans/ https://www.greenbiz.com/article/aluminum-can-americas-most-successful-recycling-story-youve-never-heard https://www.theverge.com/2019/9/12/20862775/aluminum-recycling-water-tech-plastic-manufacturing-cocacola-pepsi-apple



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